

MOVE BEYOND



# CATHAY FRESH

#### The freshest gateway in and out of Asia

Every perishable shipment is only as good as the speed with which it gets to market. That's why we use our network, frequency and expert handling on each shipment to keep it as fresh at touchdown as it was at wheels up.



## IATA CEIV Fresh certified handling

IATA CEIV Fresh certified handling in the air, on the tarmac and in the warehouse. Cathay Cargo was the first CEIV Fresh-certified carrier and hub terminal.

### Cool chain assurance at our home hub and outports

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Multi-temperature storage options at Hong Kong backed up by cool room and freezer storage at outports.

Well trained, experienced staff at origin, in transit through Hong Kong and destinations.

Expedient tarmac and warehouse handling, including bookable cool dolly transfers at Hong Kong.

Asia's widest range of cool packaging options if required.



# **Global connectivity**

Hong Kong is a five-hour flight away from 50% of the world's population, with access to 200 destinations.

Extensive intermodal links to and from the Greater Bay Area via refrigerated truck and bonded barge for assured access to the Chinese Mainland market.

Extensive offline network supported by array of interline airline partners.



### **Express service**

Our teams book optimal connections on our extensive network to minimise Cathay Fresh shipment times. Further ensure speedy delivery with tiers of Cathay Priority.

Express customs clearance at Hong Kong.



#### Ultra Track: 24/7 proactive care

Next-generation Ultra Track solution allows for multi-dimensional shipment visibility including temperature and humidity. 24/7 monitoring and proactive care from Cathay Cargo's Operations Control Centre.